

Great Improvement In Building Trade Noted In Past Six Months

Vast improvement in the building industry throughout all areas of the far West during the first six months of 1935 is noted in the July issue of the Bank of America Business Review as the outstanding business development of the half-year period.

In the first-half of this year, the value of building permits in 49 cities of the eight western states reached a total of \$52,597,735, a gain of 93 percent over the first half of last year.

With a total of \$8,052,972 in building permits for June, California cities showed a gain of 133 percent over the like month last year, and for the first six months of the year the state's gain was 107.2 percent over the first half of 1934.

Throughout every month of the year to date the far West has shown the outstanding record in retail sales of the entire United States. Dollar volume in the 12th federal reserve district in the first six months of this year gained 9 percent over the first six months of 1934, which is the largest percentage gain of all the federal reserve districts.

California showed a net increase of 12.8 percent in retail sales for June as compared with June of 1934, and the Bank of America Business Review reports the encouraging note that every one of the reporting areas of the state also gained. Seven stores in Long Beach, Pasadena, Riverside, San Bernardino, San Diego and Santa Ana reported an aggregate gain of 24.6 percent over June of last year.

Ten stores in the state's agricultural section gained 20.6 percent. Nine Los Angeles stores increased 14.2 percent; ten Oakland stores and 17 San Francisco retail establishments reported increases of 12.3 and 11.3 percent respectively.

June was the sixth consecutive month of 1935 in which bank debits of the West gained over the corresponding months of last year. California's bank debits in June gained 20 percent over June a year ago and each of the seven western states shared in the aggregate increase of the western territory.

The Bank of America preliminary June Index of far Western business, based on bank debits, electric power production and carloadings, stood at 93.5, unchanged from the month of May. A year ago the index declined six-tenths of 1 percent from May to June.

The June index, which was 16 percent above the depression low of March 1933, declined 1.4 percent from June of a year ago, due largely to lowering carloadings as result of strike conditions in the lumber areas of the Northwest. The index was 5 percent higher than June of 1933 and 3.8 percent above June of 1932.

To Siberia?



Will Rogers, screen comedian, who, according to rumors, will accompany Wiley Post on his trans-Pacific flight to Siberia on a tiger-hunting expedition.

Court Puts Drivers to Test

TRAVERSE CITY, Mich. (U.P.)—Judge Harold Richardson has found a new way to curb traffic violators. He decreed that every traffic violator brought into his court must take a written examination on how to operate an automobile.

Salesman Warns Burglars Tiffin, O. (U.P.)—Warning to burglars appeared on the automobile of a traveling salesman who stopped here recently. The automobile bore this sign: "Notice to burglars. This car contains shoe samples for one foot only. No use as merchandise."

Derrick Lifts Huge Fish Brockville, Ont. (U.P.)—Louis Lefair had to use a derrick to hoist a giant sturgeon he caught in the St. Lawrence river at Red Mills, below Ogdensburg, from the water. The fish weighed 225 pounds and was almost seven feet long.

Around the Council Table

Walteria residents presented a petition to the city council Tuesday night asking for certain boulevard stop signs to be placed at the intersection of Hawthorne boulevard and the new state highway, where increasing fast traffic makes a dangerous condition. The matter will be taken up with the Southern California Auto Club. An overhead light at this intersection will also be installed to warn motorists of the crossing.

In connection with the Walteria petition, the city attorney stated that he had prepared an ordinance covering stop signs at all intersections of streets in Walteria and Hollywood Riviera which intersect the state highway. The signs will be erected as soon as the ordinance is adopted. It passed the first reading Tuesday night.

The Torrance municipal band which is using the bandstand at the park for practice requested the installation of three more light globes to afford a better illumination. The request was granted and the work will be done at once.

Contract with the Southern California Edison Company for electrical current at the same rate as named in the old contract was approved. The action in making a contract with the company is done merely as a matter of form, as all rates are subject to the control of the state railroad commission and can be raised or lowered at its behest, regardless of a contract.

An appropriation of \$100 for the purchase of a new freeling outfit for use in the repair department was authorized at request of Councilman Hitchcock. The old one purchased some time ago at a cost of \$30 for a used outfit, will be turned in on the new one at \$25.

The council voted to purchase a new Plymouth car for use of the police department, which will be delivered at the factory and driven back to Torrance by Officer Ernest Ashton when he goes east next month.

The council appointed City Engineer Frank Leonard, City Clerk Bartlett and City Attorney Rippey to act as a committee to contact Mr. Beebe of the firm of O'Melveny, Tuller & Myers in regard to advice in preparing the data on the three federal-works projects proposed by the city, covering the erection of a library, city hall and auditorium. This firm assisted in

War Mementos Exchange

OMAHA, Neb. (U.P.)—Charles W. Lesh who received a German war prisoner's identification tag in exchange for a pack of American cigarettes in the Moscow-Argonne offensive in 1918, is handling the tag back in exchange for a photograph.

Music Memory Wine Test ELKO, Nev. (U.P.)—Mary Jane Engler has a memory for music. Months after she and other classmates studied 40 classics, Mary Jane scored 100 percent in giving the name of the selection, name of the performer and composer.

Salmon Retrieves Lost Fob AUBURN, Me. (U.P.)—Edward Walton lost his watch fob while fishing at Sebago Lake. Fred Farrell, fishing in the same lake a few days later, caught a salmon. The fob was inside it.

The work of preparing data for the water project.

Appropriation of \$100 as a fee to the League of Municipalities for representing Torrance before the state board of equalization in the matter of its share of assessed valuation of public utilities was voted Tuesday night.

News Flashes

On Better Housing Showing At Theatre

The first of a series of motion pictures depicting the various phases of home and commercial modernization, as well as home construction, are now being shown at the Torrance Theatre and will continue until July 30, according to DeWitt Van Derlip, manager. These pictures carry the general title "Better Housing News Flashes" and are released under the auspices of the Federal Housing Administration, Washington.

These "Better Housing News Flashes" are not only educational but are also interesting and instructive. Women especially will find them most helpful in gaining ideas and suggestions as to the improvement of their own homes, whether it be doing over of their living rooms with modern lighting and color schemes, adding an additional bedroom, or the overnight guest, installing a playroom in the basement for the children or beautifying the exterior of the

Ring, Hunted 39 Years, Found

NEW BRITAIN, Conn. (U.P.)—Thirty-nine years after her mother lost her wedding ring, white setting and plants in a garden, Mrs. Peter Fusari found the band in the same flower bed. It had been sought each year as the plot was spaded.

home, as well as suggestions for gardening and landscaping. The business men of "Main Street" will also be interested in seeing on the screen what they may possibly do with their properties in order to attract more trade, stimulating buying and increasing the rental value of their properties.

Mr. Van Derlip, in announcing the showing of these "Better Housing News Flashes" states, "I am happy to have the opportunity of co-operating with the government in its drive to aid national recovery. I know that the citizens of Torrance are not only desirous of improving their own properties, but also realize that building activity will take men off of relief rolls and put them on pay rolls. I believe that through this Better Housing program, we can make Torrance the most prosperous city in the state."

"Ever bought any steaks at Grubb's?"

Grubb's?—Well Girls, you just don't know what you've missed. They're cut just as you desire by the most courteous butchers. Oh yes, they trim 'em up and when broiled are simply delicious.

"Some time when your hubby is sorta down, just try one, serve it with French fries and a vegetable salad. Dessert—well, that is a small matter with this menu. It's the meat that makes the meal."

GRUBB'S MARKET
CHOICE MEATS
PHONE 779-TORRANCE
IN SAFEWAY STORE 1929 CARSON ST.

Subscribe For the Torrance Herald Now!

LANDSLIDE OF VALUES

SAFETY STORES

Prices effective Thursday, Friday and Saturday, July 25, 26, & 27, in Los Angeles City, Northern, Southern and Western Suburbs.

Culminating weeks of planning, Safeway presents a gigantic landslide of values—a veritable avalanche of saving for Safeway customers. High quality foods are offered at prices that represent real economy for the housewife.

Plan now to visit your nearest Safeway this week end. Stock up at these low prices. Values like these are worth going out of your way to obtain.

BUTTER, 30¢ La France Brand Quartered, Per lb.	BUTTER, 31¢ Lucerne Brand Fancy, Per pound	EGGS, 33¢ Lucerne Large Extras, Per dozen	SUGAR, 51¢ Fing granulated, 10-pound bag—
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TEA & COFFEE

Lipton's Black Tea	18c
Small 9c; 1/2-lb. 35c; 1/4-lb.	
Hills Coffee	30c
Red Can, 1-lb. can	
Sanka Coffee	45c
Or Kaffee Hag, 1-lb. can	
Maxwell House	29c
Vita Fresh Coffee, 1-lb. can	
M.J.B. Coffee	29c
1-pound can	

FLOUR

Globe A-1 Flour	22c
No. 5 bag	
Globe A-1 Flour	40c
24 1/2-lb. sack 92c; No. 10 bag	
Golden Heart	20c
Flour, No. 5 bag	
Golden Heart	36c
Flour, 24 1/2-lb. 77c; No. 10 bag	
Gold Medal Flour	24c
No. 5 bag	
Gold Medal Flour	45c
24 1/2-lb. sack \$1.02; No. 10 bag	

MEATS
at Safeway operated markets

STEAKS Round, Swiss, Ground Round	lb. 24c
ROASTS Center Chuck or Seven Bone	lb. 15c
BACON Swift's Premium Sliced—1/2 lb. Pkg.	19c
Prime Rib or Rump Roast, Lb.	23c
Beef Roast, Lb.	23c
Boneless Shoulder, Lb.	23c
Hens, Colored, Fresh, Lb.	29c
Barracuda Fresh Caught in The Piece	9c Sliced Per lb.
Peanut Butter Beverly 1 lb. Jar	21c
Made from number one grade peanuts. Beverly's is of the best.	
Dina-Mite Breakfast Cereal Per Pkg.	19c
Your choice of wheat or oat base cereal. Delicious, healthful.	
Cake Flour Swans Down 44 oz. Pkg.	27c
Extra fine flour, blended for cake making. 2 3/4-pound package.	
Crackers N. B. C. Snow Flake 1 lb. Pkg.	16c
Uneda Bakers Snow Flake Crackers—light, flaky, salted sodas.	
Certo Fruit Pectin 8 oz. Bottle	24c
Assure success when you make jam or jelly by using Certo. 8-oz.	
Dog Food Healthway or Strongheart 2 tall cans	9c
Your choice of Healthway or Strongheart pet foods. Tall cans.	

Special values in MEATS

LIBBY'S Libby's or Del Monte 2 No. 2 1/2 Cans	33c
Libby or Del Monte Fancy Mountain Bartlett Peas.	
PEACHES Libby's or Del Monte No. 2 1/2 Cans	15c
Your choice of two popular brands of fancy peaches.	
COFFEE Edwards' Dependable 1 lb. Can	21c
Edwards' Dependable choice quality coffee. 2-lb. 39c.	
CALUMET Baking Powder 1 lb. Can	23c
Double action type baking powder. Full pound can.	

CANNED FRUITS

Apricots Gary's Red Label, No. 2 1/2	15c
Fruit Cocktail	12c
Dainty Mix, No. 1 can	12c
Standard Peaches	27c
Sliced or halves, 2 No. 2 1/2 cans	
Libby Pineapple 2 cans	13c
Crushed, 8-ounce	
Sliced Pineapple	18c
Del Monte, No. 2 1/2 can	
Pineapple No. 2 1/2 can	16c
Hills-Dale Broken Slices	
Sliced Pineapple	10c
Rosedale, No. 1 1/4 can	
Libby Pineapple	15c
Crushed, No. 2 can	
Libby Pineapple 2 cans	13c
Tid Bits, 8-ounce	

DESSERT ITEMS

Jell-well Assorted Flavors	3 pkts 17c
Ice Cream Mix 3 pkts	25c
Junket Brand	

SPREADS

Nucoa Best Foods Margarine, Per lb.	19c
Jams & Jellies Kern's, 12-ounce bottle	15c
Tropical Preserves	29c
Strawberry, 2-lb. Jar	
Kraft Cream Cheese	18c
Kay, Limburger, 5-oz. Jar	
Kraft Cream Cheese	20c
Old English, 5-oz. glass	
Pabst-ett Cheese	15c
Pimiento or standard, 8 1/2-oz.	

BEANS Van Camp's With Pork 16 oz. Can 5c
Delicious, tender. No. 2 1/2, can 10c; 2 1/2-oz., 2 for 15c.

BROOMS Red Line 4 Sew Each 35c
Here is a light, sturdy broom at a special low price.

WHITE KING Granulated Soap, 40 oz. 30c
White King pure granulated soap. Forty ounce package.

VEGETABLES

Green Cut Beans Stokely's, No. 2 can	10c
Standard Corn Chicago Brand, No. 2 can	10c
Del Monte Peas Early Garden, No. 2 can	15c
Sugar Peas Emerald Brand, No. 2 can	12c
Sacramento Asparagus Pionio tin 12c; No. 1 can	15c
Kidney Beans Stokely's, No. 2 can	9c

SEA FOODS

Red Salmon Libby or Del Monte, No. 1 can	18c
Pink Salmon Searchlight or Happyvale	10c
Sockeye Salmon 2 cans	25c
Message, No. 1/2 cans	
Sardines Blilow or Maine, No. 1/4 can	5c
Tiny Tot Sardines Pionio tin 12c; No. 1/4 can	11c
Sardines The Camp, Heard or Tomita	3c 25c

FRESH PRODUCE VALUES
At Safeway operated stands

POTATOES Fancy No. 1 grade White Rose	10 lbs. 13c
CANTALOUPE Large size local melons	3 for 10c
RIPE PEACHES Tuscan Peaches Yellow-meat	3 lbs. 10c
CUCUMBERS Long, green, crisp. Fine for slicing	4 for 5c
FRESH CORN Oregon Evergreen Roasting ears	5 ears 10c
TOMATOES Ripe, firm, fresh slicing tomatoes	4 lbs. 10c

MISCELLANEOUS

Mazola Quart can 42c; Pint can	22c
Formy Shortening 3-lb. can 55c; 1-lb. can	20c
Baker's Premium Baking Chocolate, 1/2-lb. bar	20c

GINGER ALE Pale Face 2 12 oz. Bottles 15c Plus Deposit

DATED BREAD American Youth 24 oz. Loaf 7c 1oz. Loaf 5c White or Wheat

CANNED MILK Max-Mum Brand 3 Tall Cans 17c

BROWN DERBY Pilsener type Beer 4 11 oz. Bottles 29c Plus Deposit

FRESH MILK Lucerne Grade A Qt. 9c

SAFETY STORES

No Sales Tax on food items. Sales tax included in above prices on non-food items.

Daytime Delivery by MAYFAIR

Another Step Forward to Serve You Better

Daytime Delivery Service of Dairy products to YOUR door started yesterday.

Old night deliveries of milk and dairy products were necessary years ago when refrigeration was practically unknown and the dairyman HAD to get his products to the consumer before they spoiled. TODAY modern refrigeration and scientific methods of handling make night deliveries unnecessary. Daytime delivery actually brings to you FRESHER MILK!

No longer will you be awakened in the middle of the night! No more remembering to order extra dairy products a day in advance! You can personally choose your needs for TODAY from the complete line of FRESH dairy products your MAYFAIR salesman has for you!

Your MAYFAIR man gets "a break" too. Now he can get acquainted with his own family, play with his children, go to bed the same time you do. Ask him to tell you what it means to him. With better working conditions and better working hours you'll get a more efficient service, and he gets a chance to live like other folks.

If you're not already a MAYFAIR customer, telephone Torrance 337 to enjoy this BETTER service.

MAYFAIR Creamery, Ltd.
Dairy Products
"An Independent Local Company"

1335 Post Ave., Torrance Phone 337

- Milk
- Cream
- Whipping Cream
- Chocolate Drink
- Buttermilk
- Butter
- Eggs
- Cottage Cheese.